

**UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF MASSACHUSETTS**

---

FEDERAL TRADE COMMISSION,	)
	)
	)
Plaintiff,	) CIVIL ACTION NO. 04-CV-11136-GAO
	)
v.	)
	)
DIRECT MARKETING CONCEPTS, INC., et	)
al.,	)
	)
Defendants.	)
	)
	)

---

**ASSENTED-TO MOTION TO EXTEND TIME FOR  
DMC DEFENDANTS TO RESPOND TO PLAINTIFF'S  
MOTION TO STRIKE AFFIDAVITS**

Defendants Direct Marketing Concepts, Inc., ITV Direct, Inc., and Donald Barrett (“DMC Defendants”) hereby move this Court for a two-business day extension of time, up to and including March 28, 2006, to respond to the Plaintiff Federal Trade Commission’s (“FTC”) Motion to Strike Affidavits Submitted by Defendants in Support of Their Oppositions to Plaintiff’s Motion for Summary Judgment by in the above-captioned action. As grounds for this motion, DMC Defendants state as follows:

1. On March 3, 2006, FTC filed its 42-page Motion to Strike Affidavits Submitted by Defendants in Support of Their Oppositions to Plaintiff’s Motion for Summary Judgment.
2. The response to the Motion to Strike Affidavits is currently due on March 24, 2006.
3. Counsel for DMC Defendants has conferred with FTC’s Counsel, Edward Glennon, and Attorney Glennon has consented to the proposed extension of time.

WHEREFORE, DMC Defendants respectfully request that this Court allows their motion to extend the time in which to file its response to FTC's Motion to Strike Affidavits, up to and including Tuesday, March 28, 2006.

Dated: March 24, 2006

Respectfully submitted,  
DIRECT MARKETING CONCEPTS, INC., ITV  
DIRECT, INC., and DONALD BARRETT

By their attorney(s),

/s/ Christopher Robertson  
Peter S. Brooks, BBO #058980  
Christopher F. Robertson, BBO #642094  
Susan W. Gelwick, BBO #567115  
SEYFARTH SHAW LLP  
Two Seaport Lane, Suite 300  
Boston, MA 02210-2028  
Telephone: (617) 946-4800  
Telecopier: (617) 946-4801